

# LACING UP

FOR FREEDOM

WALK THE PATH OF HOPE



LET FREEDOM REIGN

## DURGA TREE INTERNATIONAL WALK-A-THON

# 05.19.2018

### sponsorships

All sponsors will receive table space at starting point, prominent logo display on both event photo banner & webpage, and an advertising insert & giveaway opportunity in event bag. In addition, each level will also earn the following:

#### MAJOR EVENT SPONSOR \$5000

Prominent name/logo display on all fair-trade, high quality event t-shirts, sent to all walk participants nationwide.

#### WATER BOTTLE SPONSOR \$1500

Name/logo display on all fair-trade, high quality event water bottles, sent to all walk participants nationwide.

#### BACKPACK SPONSOR \$1500

Name/logo display on all fair-trade, high quality event backpacks, sent to all walk participants nationwide.

#### WATER STATION SPONSOR \$1000

Second table space at refill turn-around point.

#### WARM-UP SPONSOR \$500

Opportunity to run pre-event stretch

### advertising

Note - a \$35 design fee will be charged for any art work that is not pre-formatted. All advertisers will receive an insert & giveaway opportunity in event bag. In addition, each level will also earn the following:

#### T-SHIRT ADVERTISER \$500

Company name listed on the back of the event t-shirt, sent to all participants nationwide. Small logo displayed on event photo banner

#### WALK PATH SIGNAGE \$250

Name and logo displayed on a staked, double sided walking path sign displayed for the duration of the event, available to you afterwards for future marketing endeavors. Perfect spot for an inspirational mile-marker from yourself or on behalf of your family!

### sign up today!

973.461.6621 [info@DurgaTreeInternational.org](mailto:info@DurgaTreeInternational.org)

[www.DurgaTreeInternational.org/WALK](http://www.DurgaTreeInternational.org/WALK)

### why

In 2015, Modern Slavery surpassed gun trafficking to become the 2nd most profitable blackmarket enterprise in the world. Durga Tree International is even more committed to creating long-term, sustainable change in the area of anti-trafficking, and we need your help! The theme of our annual event is "Walking the Path of Hope" to create opportunities in the lives of those we support around the world.

Each spring, the Lacing Up for Freedom walkathon raises funds to support global initiatives that educate and economically empower survivors of exploitation and Modern Slavery. These funds change the lives of many, offering them love, hope, and FREEDOM.



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[www.DurgaTreeInternational.org](http://www.DurgaTreeInternational.org)